

dRAG Night

SPONSORSHIP PACKAGE



PROJECT
CHOICE



dRAG Night 2023



dRAG Night

QUB RAG is the official student-led fundraising group of the Students' Union. Due to the success of our first ever dRAG Night in 2023, we are hosting this fabulous event again in 2024 but we want to make it even bigger and better. This event, showcasing local drag artists, shows our solidarity with the LGBTQIA+ community and raises vital funds for charity.

This years Drag Night is taking place on the night of Monday 15th April in Mandela Hall, Queen's Students' Union. The extravaganza will feature 12 fantastic drag artists sharing fabulous costumes, hilarious comedy routines, and captivating lip sync/song and dance performances. Everyone is welcome and proceeds from the event will be donated to the following charities:

Hope 4 Life NI - a Northern Ireland organisation ensuring everyone has the opportunity to live a fruitful life with good positive mental health

Brainwaves NI - Northern Ireland's only volunteer led brain tumours research and support charity

The Rainbow Project - providing health and wellbeing services for the LGBTQIA+ community in Northern Ireland

This year we wanted to provide university departments and local businesses an opportunity to become involved in this inclusive, exciting, and feel-good event. We have outlined sponsorship opportunities overleaf and would be delighted to answer your questions. If you would like to discuss securing a sponsorship package, please contact Harshitha by 31st March, 2024 on h.manjularajappa@qub.ac.uk

**Harshitha Manjula Rajappa
QUB RAG Chairperson**

PLATINUM SPONSOR - £500 1 AVAILABLE

- **Naming rights for the event e . g . QUB RAG Drag Night sponsored by X**
- **Included in all social media posts about the event from QUB RAG, QUB Pride Society, QUB Project Choice Society, QUB Feminist and Equality Society and Queen's Students' Union**
- **Mentioned in the fortnightly 'Inside SU' mailer (potential reach almost 28,000 students)**
- **Mentioned in a Queen's University all staff round up (potential reach of over 4,000)**
- **Logo included in Students' Union website promotion of the event**
- **One line (of your choice) and link to your website (if wished) included in the event booking webpage**
- **Logo included in the presentation on the night**
- **Opportunity to hold an information stall on the night prior to the show starting**
- **Opportunity to have your organisation's pop up banner on display in the venue during the event**
- **Opportunity to make a short (5-10 minute speech) on the night**
- **10 tickets for the event**

GOLD SPONSOR - £250 6 AVAILABLE

- Included in one social media post about the event from QUB RAG, QUB Pride Society, QUB Project Choice Society, QUB Feminist and Equality Society and Queen's Students' Union
- Mentioned in the fortnightly 'Inside SU' mailer (potential reach almost 28,000 students)
- Mentioned in Students' Union website promotion of the event
- Mentioned in the event booking webpage
- Logo included in the presentation on the night
- Opportunity to hold an information stall on the night prior to the show starting
- Opportunity to have your organisation's pop up banner on display in the venue during the event
- 10 tickets for the event

CONNECT WITH US

 su.rag@qub.ac.uk

 <https://linktr.ee/QUB.RAG>

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